



PRESS RELEASE KIT

FFLINT TOWN UNITED

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THANK YOU

Thank you for supporting Flint Town United! It's people and businesses like you that make everything possible. Your support allows us to show up to each game as prepared as possible. You're helping us recruit the best coaches. You're keeping the grounds maintained and ready for match day.

We can't thank you enough. To help you get the most out of this collaboration, we've put together a press release kit to make it easy to share and showcase your support. Whether that's on social media, on your website or in a newsletter.

DARRYL WILLIAMS
CHAIRMAN



TELL YOUR SOCIAL FOLLOWERS HOW YOU'RE GETTING INVOLVED WITH FLINT TOWN UNITED

OPTION 1

We're proud to announce that we're sponsoring @FlintTownFC this season as they set their sights on the next level of the Cymru Premier this year!

OPTION 2

We're joining the @FlintTownFC community! Our sponsorship will see the club as they take to the pitch to battle it out for the next spot in the Cymru Premier. Read the full story here [\[insert a link to your news piece\]](#)

OPTION 3

Have you spotted us in the stands at @FlintTownFC yet? As the club's newest sponsors, we're excited to help take this historic community to the next level.





USE THIS NEWS TEMPLATE TO SHARE THE ANNOUNCEMENT ON YOUR WEBSITE

[INSERT YOUR COMPANY NAME] IS SPONSORING FLINT TOWN UNITED F.C. THIS SEASON

[Insert your company name] is proud to announce that we'll be sponsoring [Flint Town United F.C.](#)* this season. The partnership will see us team up with the club to help take them to the next level in the Cymru Premier this year.

Flint Town has been around since 1886. They've held strong through world wars, relegations and celebrations. And through it all, they've been a stalwart member of their North Wales community.

[insert a short quote about why you chose to sponsor Flint Town United and what the partnership means to your organisation]

[insert the name of the person who is giving the quote]

The Flint Town United community is well known across the region. It's the home of football in the community, where the goals off the pitch are just as important as the goals on the pitch. It's a unique club, with a sense of togetherness and mutual respect that can inspire us all. One that we're now proud to be a part of.

The [Flint Town Academy](#)** trains countless young people each year, helping them get involved in sport no matter their background or ability. Some of them will go on to join Flint Town United's first team. And others will transfer the skills they've learnt into other roles in the community.

We're proud to be helping Flint Town United build the future of football. It's an ambitious future, with plans to compete across Europe and bring some new titles back home to Flint. Want to support them along the way? [Come and join us at a game](#)***.

* Link to FTU home page - <https://flinttownunited.co.uk>

** Link to FTU Academy page - <https://flinttownunited.co.uk/academy>

*** Link to FTU Fixtures & Tickets - <https://flinttownunited.co.uk/fixtures>

HOW TO GET THE MOST OUT OF YOUR SPONSORSHIP

- ☐ How to get the most out of your sponsorship
- ☐ Start thinking about a goal for your partnership. We'll help you bring that goal to life
- ☐ Add the news announcement to your website and show your readers how you're supporting the community
- ☐ Share the news on social media, so your followers see how you're giving back through the power of sport
- ☐ Send an email to your own community and invite them to come along to a game
- ☐ Join us at a match and share your experience on your socials. You'll also get the chance to meet the fans in person and tell them about your work!
- ☐ Invite your clients and customers to join you in the hospitality section at our next game
- ☐ Send your logo to us so that we can feature you on our website

FOLLOW ALONG ON SOCIAL MEDIA



@FlintTownUnited



flinttownfc



@FlintTownFC